



# Keane

Beyond compliance.<sup>SM</sup>

Press contact:

Paul Johnson  
Associate Vice President  
Gregory FCA  
27 West Athens Avenue  
Ardmore, Pa. 19003  
Main: 610-228-2113  
Mobile: 267-280-7524  
[Paul@GregoryFCA.com](mailto:Paul@GregoryFCA.com)

Company contact:

David McCrystal  
Executive Vice President,  
Corporate Development  
The Keane Organization  
1400 Liberty Ridge Dr. Suite 201  
Wayne, Pa. 19087-5590  
800-848-8896 x 3257  
[DMccrystal@Keaneco.com](mailto:DMccrystal@Keaneco.com)

**FOR IMMEDIATE RELEASE**

**KETAN BHIMANI JOINS KEANE BUSINESS RISK MANAGEMENT SOLUTIONS TO LEAD BRITISH AND EUROPEAN SALES EFFORTS**

**Wayne, PA—July 8, 2008** – Today, The Keane Organization announced the expansion of its Business Risk Management Solutions (BRMS) division with the hiring of Ketan “KP” Bhimani as Senior Sales Executive. Bhimani will be responsible for achieving sales targets as well as managing the development of marketing, sales and staff as Keane BRMS continues to expand its client footprint in the United Kingdom and Europe. Keane BRMS offers risk monitoring and compliance services and solutions, including its proprietary web-based risk management software SCORE, to business executives, compliance officers, and corporate risk management professionals.

Bhimani joins Keane from The London Stock Exchange, where he served as Sales Manager,

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Reference Data Solutions, providing solutions and expertise in the implementation of new sales processes and marketing strategies. Prior to this he was European Sales Manager for Cicada Software Ltd., where he delivered solutions that addressed customers' regulatory requirements for the US Patriot Act, Anti-Money Laundering & Know-Your-Customer initiatives, as well as operational risk and Sarbanes-Oxley compliance. Bhimani began his career as a Systems Engineer for Computer Associates before moving into sales roles with HP, IBM, and Microsoft. Leveraging his sales, business development and marketing experience, he joined two start-up companies providing software solutions to the financial securities and retail distribution markets.

“KP’s extensive experience in software sales and marketing channel development, as well as risk and compliance products, will be an important addition to our team as we look to expand Keane BRMS’ presence in the UK and the rest of the European marketplace,” says Tom Morgan, Chief Marketing Officer of The Keane Organization. “As risk management and compliance continues to challenge corporate executives on an increasingly global scale, Keane is well positioned to provide and implement the solutions and processes, like our SCORE technology, to help them meet these challenges. KP’s deep understanding of Keane’s target customer markets, the challenges they face, and how to best address their needs, will prove invaluable in expanding our footprint in the UK and continental Europe.”

“The Keane Organization and BRMS have not only recognized a great opportunity to offer compliance solutions to new target markets, but also offer unique products and services that provide real value to customers,” said Bhimani. “I look forward to working with the rest of the sales team at Keane to further develop business opportunities in the UK and Europe, and raise awareness of our unique financial and operational risk and compliance solutions, including the benefits of Keane’s proprietary web-based risk management software SCORE.”

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Bhimani holds a Bachelor of Science degree in Computing Science from the University of Greenwich in London, and a Master of Business Administration from London's University of Middlesex Business School.

## **ABOUT KEANE BUSINESS RISK MANAGEMENT SOLUTIONS**

Based in suburban Philadelphia, with additional offices in Baltimore and London, Keane BRMS delivers the tools and expertise to design, build or enhance comprehensive ERM and compliance programs. Our proven solutions include professional services and technology to truly Measure, Manage and Monitor risk across the enterprise in an easy and collaborative manner. Keane BRMS is a division of The Keane Organization, Inc., a leading provider of financial risk and compliance solutions to Fortune 1000 corporations, financial institutions, and mutual funds. For more than 50 years, Keane has helped clients manage state and federal compliance challenges in a way that builds economic value with customers and preserves key relationships with investors, employees, and vendors. This 'Beyond Compliance' approach allows executives to proactively address regulatory issues and fiduciary responsibilities with programs that measurably increase revenues.

For more information about Keane BRMS, please visit us at [www.KeaneBRMS.com](http://www.KeaneBRMS.com)

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