



Keane

Beyond compliance.™

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FOR IMMEDIATE RELEASE

THE KEANE ORGANIZATION TAKES THE MYSTERY OUT OF UNCLAIMED PROPERTY AUDITS AND COMPLIANCE ISSUES

Unclaimed Property Services Division holds web seminar discussing audit concerns, process review and state laws during a difficult economy

Wayne, PA—March XX, 2009 – In an ongoing effort to give businesses the tools and knowledge to manage their specific risk and compliance challenges, [The Keane Organization](#)'s Unclaimed Property Services Division (UPSD) hosted a web seminar on March 4, 2009. The one-hour discussion addressed unclaimed property audit triggers and the potential financial impact on businesses nationwide. Keane also provided guidance on how to properly assess risk, improve compliance, and reduce liability associated with unclaimed property.

Presented by UPSD Vice President Laura Lane, an attorney and consultant, the free web seminar, “*Managing Unclaimed Property Audits in a Challenging Economy*,” addressed recent developments in the financial markets and the corresponding heightened fiscal conservatism, particularly at the state budgetary level. This reality means that unclaimed property and assets are being examined more than ever by state auditors. Depending on state laws and budget deficits,

unclaimed property offers states an attractive source of alternate capital, while placing a large compliance and audit resource burden on companies.

“The current economic environment means the question for companies is not if you will get audited for unclaimed property, but rather when,” said Gail Warner, the division’s President. “Many companies are unprepared for the audit storm that is coming in unclaimed property. For many, it has already arrived. What’s worse, it comes at a time when every dollar matters and compliance has taken on increased importance in the business world. This web seminar is designed to help businesses understand their unclaimed property risks and what tools and methodologies can help them best mitigate their cost and liability.”

A replay of the webinar can be accessed online at www.holderadvocate.com. To register for the replay, interested listeners can go to the “Education” tab and select “2009 UPSD Web Seminar.” For more information on unclaimed property audits, risk and compliance, please contact Sarah Bell at 800-848-8896 x3110 or sbell@keaneco.com.

About Keane’s Unclaimed Property Services Division (UPSD)

Keane UPSD is the premier provider of comprehensive unclaimed property compliance solutions. We specialize in helping you define, manage and minimize unclaimed property liabilities in a manner that positively impacts your bottom line and addresses government action like the Sarbanes-Oxley Act of 2002. Whether serving privately-held companies, multi-regional firms or Fortune 500 corporations and mutual fund complexes, we act exclusively as a *holder advocate*. That means unlike other service providers, we're *your* partner, committed to serving *your* best interests and ensuring *your* satisfaction. From implementing internal controls and training your team, to complete unclaimed property outsourcing, we offer a full suite of services tailored to the specific needs of your business.

For more information visit www.HolderAdvocate.com

About The Keane Organization

The Keane Organization provides compliance and risk management solutions that help companies mitigate regulatory, operational and financial threats across the enterprise. Keane’s solutions allow business leaders to measure, manage and monitor these threats in a way that produces measurable return on investment. Whether it involves regulators, investors, customer, employees or vendors, Keane’s proprietary business methodology allows clients to systematically identify risk, create specific action plans, and establish accountability for results.

For more information about Keane, please visit us at www.KeaneCo.com

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